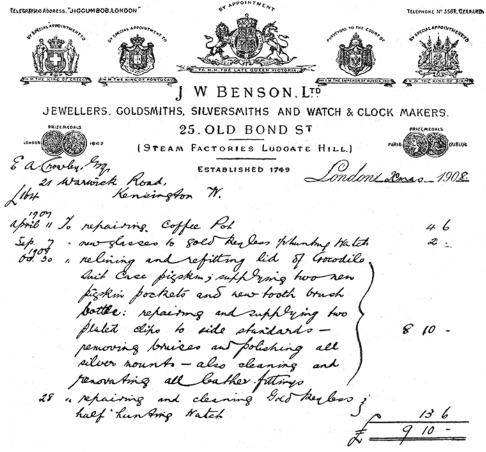
## THE POETICAL MEMORY

## AN ESSAY

I AM one of those silly people (there are a lot of them—quite enough to make it pay) who are so irritated at the arrival of a bill that I nearly always throw it on the fire. For all that, I had been humbly proud of my memory, and it was an awful shock to me one morning when I received this bill,



for I had a very clear impression in my mind that the contract was for £5.

## THE EQUINOX

Indeed, I wrote and said so.

But alas! my poor memory was most certainly at fault. Messrs. Bensons replied:



JEWELLERS. GOLDSMITHS, SILVERSMITHS AND WATCH & CLOCK MAKERS.



25. OLD BOND ST (STEAM FACTORIES LUDGATE HILL.)



London Showery 2141909.

In raply to your letter valoching your account we beg to enclose statement leswith, from which you will see dal the for you handed to our Asistant was in pryment of your old account, the various items of shick ranged from Orlober 1956 to September 1957, and stakements of which had been rendered to you each quarter. This payment of \$5/1- left a balance of 6/6, and with the 13/6 darges for repairing the get Watch and 18/101- for refairing Buil Case, the Hotal of your account to date is £9.10%. With regard to the item of £ 8/10% are cannot understand how you come to be under the impression that il should only be fo, as on one certain our assistant Lix not grobe this letter price for doing up the Suit Case. Justing ones
quite clear to you,
At hog to remain, Sir.

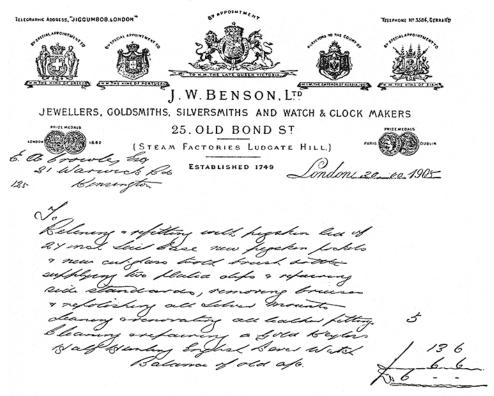
Your obedientho,

J.W. Benson Ltd. Trusting that this explanation will make the matter

E. a. Crowley, my,

## THE POETICAL MEMORY

This explanation *did* make the matter quite clear to me; for I had all the time in my possession—not thrown in the fire after all!—their original account.



ALEISTER CROWLEY.